



“I think we may be running out of storage space.”

Enterprise customers now have greater issues than just storage space, budget limitations and capacity planning. It is no longer appropriate to throw more hardware capacity at data management problems without reviewing your data management needs and creating policy across your file systems.

Hewlett Packard is offering Information Lifecycle Management an (ILM) Assessment for Data Profiling to reduce customer storage TCO and address issues such as data cleanup, migration, retention and automation using a real ILM solution – FileCensus.

Intermine FileCensus helps customers manage their unstructured data, which is everything outside of email and core databases – often 40-60% of capacity. FileCensus is the first SRM solution that gives you daily insight into your enterprise data profile across all platforms to see what is happening on the network and take action.

FileCensus creates a solid case for ILM to control your data across heterogeneous platforms while enabling the path to designing your Adaptive Enterprise. To find out more please visit [www.hp.com/go/ilm](http://www.hp.com/go/ilm) or [www.intermine.com](http://www.intermine.com)



# ILM - Data Profiling

Senior management endorsement of any ILM strategy is mandatory to produce a more competitive organization, reduce organizational risk and minimize both storage unit and storage management costs. Data Profiling is fundamental to establishing a foundation for ILM to be implemented; the first process that defines: performance, recovery and retrieval characteristics of an enterprise's different sets of data, grouping them into logical categories to allow storage management activities to eventually become automated.

## The problem

Different from structured data which is consistent in type, relevance and retention requirements based on the application it supports (including email), unstructured data is diverse, dynamic and tied to individual people, business unit and organisational requirements. In addition, there is no one person, global policy or clear team to mine file systems to understand what is out there and set simple policy to manage lifecycle. Until recently, the time to value ratio to gain this information either internally or through costly consultative engagements makes it cost prohibitive and limited in value based on a short shelf life.

## To solve this problem

Hewlett Packard Services & Intermine (ILM Partner) have teamed up to quickly, efficiently and non-invasively deliver detailed insight into the enterprise data profile, storage use and data classification process to you – Our Customer. Through off-line analysis with minimal time investment, Intermine is delivering a Data Discovery

Storage Assessments to deliver an in-depth understanding and ILM foundation. Using Intermine's flagship product – FileCensus, a complete global perspective can be delivered down to file level analysis by: data type, size, user, path, age and department.

The Storage Assessment delivered by HP contains the means and data for organisations to value information according to business relevance and usage requirements and start your ILM journey. With this new visibility, well thought out strategic designs for classification, retention, reduced costs and fulfillment of service objectives can now be achieved.

In tomorrow's IT world, ILM will provide the management capabilities to automate the data services component of the IT infrastructure. Take the first step; contact your HP representative today to realize your Adaptive Enterprise.

Intermine is an experienced SRM software manufacturer and HP ILM Business Partner.

For more details go to [www.intermine.com](http://www.intermine.com) or [www.hp.com/go/ilm](http://www.hp.com/go/ilm)

“Information Lifecycle Management (ILM) is comprised of the policies, processes, practices and tools used to align the business value of information with the most appropriate and cost effective IT infrastructure from the time information is conceived through its final disposition.”  
– SNIA