



## HP Application Consolidation solutions



As your business grows, the number of applications you use grows with it. You add applications to meet new needs, integrate applications from merger and acquisition activities, and individual departments add specialized applications as programs evolve—and all of this without retiring older applications. The result? Increased pressure on IT staff and storage infrastructure as costs increase and service levels decline.

There comes a time when application consolidation is necessary to keep your business agile and growing smoothly. Application consolidation can reduce the complexity and cost of storing the information associated with critical business operations. When you consolidate applications, you'll see:

- Greater end-user productivity and improved business operations resulting from enhanced application performance
- Robust disaster-tolerant application support and faster backups, and more importantly restores, for Exchange, Oracle, SAP and SQL
- Increased application availability because you'll be able to quickly identify, isolate and proactively fix issues affecting applications
- Improved ability to comply with increased regulations

### Key benefits

- **Faster recovery of business critical applications**—Our simple to use data protection tools support a range of applications including Microsoft®, Oracle® and SAP.
- **Business runs smoothly**—HP Storage Essentials, in conjunction with HP Systems Insight Manager (SIM) and HP OpenView Software, ties applications to business processes and technologies then monitors the system to verify efficient operations.
- **Peak return, minimal effort**—Leverage HP Services to help you quickly and efficiently consolidate your applications without diverting your scarce internal resources. HP provides a collection of application consolidation services scaling from basic infrastructure and application management through efficient and fine-tuned custom services.

## How HP can help

When selecting a partner to help consolidate your applications, you should select one with a track record based on open technologies, delivering solutions that are industry-standards-based so they are compatible with, and protect, your existing investments. HP can help you achieve your objectives. Our application consolidation solutions and service offerings include much more than storage and applications—spanning desktops, access devices, networks, servers, software and printers plus complete lifecycle services for technical and consultative support. Working with you, we can architect and build an application consolidation solution tailored to your unique business needs.

We apply our 30+ years of application experience to deliver more complete and cost effective consolidation solutions. We evaluate the potential business and financial advantages a storage consolidation strategy offers your organization. We focus not just on technology but on the people and processes that are crucial to your consolidation initiative. We address not only your storage environment—enterprise storage solutions, storage area networks (SAN), network attached storage (NAS)—but how this might impact your overall IT environment including your network, servers and software.

Over the past decade, our global team has implemented more than 5,000 storage consolidation projects in businesses of all sizes. HP understands your business and offers solutions that can be tailored to your specific needs. We offer a breadth of products, software and services that can help you centralize and

### HP Services

HP Services has excellent, end-to-end expertise in delivering solutions that help you improve your business agility. From initial assessment and design to technical integration and ongoing support, HP Services can be your single point of contact and accountability.

HP offers a full range of pre-packaged or customized services and solutions. These cover the entire project lifecycle and are delivered by qualified and certified HP professionals or designated channel partners.

Across the globe, enterprise customers rely on HP Services to design, deploy, operate and support the IT systems that run their businesses. HP Services capabilities cover consulting and integration, outsourcing and support services. With more than 69,000 services professionals operating in 170 countries, acknowledged technology leadership, and a heritage of innovation in services, HP Services can point to an extensive track record of helping customers improve their ability to support their changing business needs.

For further details, contact your HP sales representative or visit:  
[www.hp.com/hps/storage](http://www.hp.com/hps/storage)

consolidate your IT resources, reduce costs and better align your business and IT functions to meet changing business requirements.

### HP storage application consolidation solution components: A sample

HP storage application consolidation solutions incorporate a variety of hardware, software and services, including:

- E-mail and database archive consolidation
  - HP StorageWorks Reference Information Storage System (RISS)
  - HP StorageWorks Reference Information Manager (RIM) for Databases
  - HP StorageWorks RIM for Messaging
- Storage management consolidation
  - HP Storage Essentials
  - HP Systems Insight Manager
- File/Print and Microsoft® Exchange server consolidation
  - HP ProLiant Data Protection Storage Server
  - HP ProLiant Storage Servers
  - HP StorageWorks EFS Clustered Gateway
- HP Consolidation Services
  - Storage consolidation value workshop
  - Consolidation architectural blueprint
  - Investment justification
  - Design and implementation
  - Comprehensive or selective outsourced management

### For more information

For more information on our solutions, please visit:

- HP Application Consolidation solutions – [www.hp.com/go/storage/ApplicationConsolidation](http://www.hp.com/go/storage/ApplicationConsolidation)
- HP StorageWorks consolidation solutions – [www.hp.com/go/StorageConsolidation](http://www.hp.com/go/StorageConsolidation)
- HP storage consolidation service – [www.hp.com/services/StorageConsolidation](http://www.hp.com/services/StorageConsolidation)

### Learn more

To learn more about HP comprehensive IT consolidation offerings, please visit:  
[www.hp.com/go/ITConsolidation](http://www.hp.com/go/ITConsolidation)

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